



Commuter ChoiceSM Employer E-Update

October 2002

The Commuter ChoiceSM Employer E-Update: Promoting the Latest Highlights to Commuter Choice Employers

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1. First Commuter ChoiceSM District Covers 1,013 employers and over 10,000 employees!

We just received our first Commuter ChoiceSM Employer Agreement from the City of Boulder's Downtown Management Commission making them the first Commuter ChoiceSM District in the country. This agreement brought 1,013 businesses and 10,064 employees into the Commuter Choice Leadership Initiative. Bravo to Boulder, Colorado!

A Commuter ChoiceSM District is an area such as a business park, downtown district or shopping mall with a strong champion who provides and administers outstanding commuter benefits for the local businesses. These benefits, provided by the supporting organization, allow the employers in that district to meet the National Standard of Excellence in commuter benefits. For more information about Commuter ChoiceSM Districts and how your business park or downtown district may qualify, email us at commuterchoice@epa.gov and stay tuned for more information on our web-site.

2. Commuter ChoiceSM Employer, Idyll, Ltd., showcased on Philadelphia talk radio – WNPV 1440AM.

Brian Taussig-Lux, General Manager for Idyll, Ltd., Philadelphia region's newest Commuter ChoiceSM Employer, was interviewed about Idyll, Ltd.'s commuter benefits program along with Patty Klavon, U.S. EPA representative on WNPV radio's popular show, Comment Please! October 10. Peggy Schmidt, Executive Director of the local Transportation Management Association in Montgomery County, Pennsylvania hosted for the hour long show. For more information about Idyll, Ltd and the Partnership TMA of Montgomery County, please email us at commuterchoice@epa.gov.

3. Houston Recognition Event a home run for Commuter ChoiceSM Employers!

Nine Commuter ChoiceSM Employers were recognized September 24th in Houston, Texas for meeting the National Standard of Excellence in employer provided commuter benefits. The awards ceremony was co-organized by the Houston-Galveston Area Council, Houston Metro, Association for Commuter Transportation and U.S. EPA. The ceremony was part of a series of events planned for Commute Solutions Month. On the day before the ceremony, H-GAC and its partners promoted commuter benefits

at a Houston Astros baseball game. Commute Solutions program participants received tickets at half price! Hats off to the Houston community for their commitment to environmental stewardship! Go to: <http://www.commuterchoice.gov/employ/houstonawards.htm> for details.

4. Commuter Choice Leadership Initiative Welcomes 1,017 employers in September - over 1,300 Commuter ChoiceSM Employers nationwide!

The Commuter Choice Leadership Initiative welcomes the following employers who signed on to participate in the Commuter Choice Leadership Initiative in September:

- City of Boulder Downtown Management Commission Commuter ChoiceSM District (1,013 employers within the district)
- Carolina Commuter Solutions, Folly Beach, South Carolina
- Bishop Ranch Transportation, San Ramon, California
- Greater Mercer Transportation Management Association (TMA), Princeton, New Jersey
- Idyll, Ltd., Media, Pennsylvania

If there is someone in your organization who you want us to include on our *Commuter Choice E-Update* distribution list, please e-mail your request to commuterchoice@epa.gov with "Add to *Commuter Choice E-Update*" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to commuterchoice@epa.gov with "Remove from *Commuter Choice E-Update*" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.